Observatory on Tourism for Islands Economy (OTIE) has the principal objective to realize statistic studies and documents of research in order to identify current issues of Tourism in Islands.

On the 2nd February of 2007, OTIE was founded in Palermo as a non-profit organization by public institutions, Universities, Research Centres and other international organizations.

OTIE concentrates its activities on the updating of the Databank on Insular Tourism, on the running of the Documentation Centre of the Islands, on the realization of studies and researches, on the organization of forum and seminars, and on the participation to European projects of cooperation and social development.

Thanks to the direct dialogue with the institutions, companies and research centers on tourism OTIE offers to the insular realities a support to devise strategic, operative and marketing plans on tourism because it has a wide network of contacts and a steady updated benchmark on European tourism.

OTIE is member of the Register of Interest Representatives of the European Commission and associated member of NECSTouR.
SERVICES AND PRODUCTS

ISLANDS DATABANK

→ A geographic and political database with 2,500 islands
→ Tourism statistics: 150 islands.

OTIE DATABANK IS PERIODICALLY UPDATED!

ISLANDS STUDIES

→ Territorial marketing plans
→ Manuals for tourism
→ Issues for tourism training

OTIE RESEARCHES ON TOURISM ARE REALIZED UPON REQUEST!

FOCUS ON TOURISM

The Focus as a radiography compares tourism performance of EU islands

THE FOCUS IS PERIODICALLY PUBLISHED!

TOURISM PROJECTS

→ Drawing up of projects
→ Technical partner search for projects

OTIE INVOLVEMENT IS SUBJECT TO APPROVAL!

REPORT ON TOURISM

Special report on tourism: document to compare your island with EU islands tourism.

TOURISM TRAINING

Education
→ Master, meeting, high level training course.

Training
→ Stage and work experience.
→ Summer and Winter School

THE INVOLVEMENT IN TRAINING OCCURS AFTER AGREEMENT!

DOC CENTER

Documentation center for researchers and students.
→ scientific paper
→ books
→ magazines
→ digital texts
→ geographic maps

DOC CENTER IS ALLOWED TO ACCREDITED USERS!

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