



*Osservatorio sul Turismo per l'Economia delle Isole*  
*Observatory on Tourism for Islands Economy*  
*Observatorio de Turismo para la Economia de las Islas*  
*Observatoire sur le Tourisme pour l'Economie des les Iles*  
*Παρατηρητήριο Τουρισμού για την οικονομία των νησιών*  
*Matkailun Seurantakeskus Saarten Taloudelle*  
*Observatorium des Tourismus für die Wirtschaft der Inseln*

## ABOUT OTIE

Observatory on Tourism for Islands Economy (OTIE) has the principal objective to realize statistic studies and documents of research in order to identify current issues of Tourism in Islands.

On the 2<sup>nd</sup> February of 2007, OTIE was founded in Palermo as a non-profit organization by public institutions, Universities, Research Centres and other international organizations.

OTIE concentrates its activities on the updating of the Databank on Insular Tourism, on the running of the Documentation Centre of the Islands, on the realization of studies and researches, on the organization of forum and seminars, and on the participation to European projects of cooperation and social development.

Thanks to the direct dialogue with the institutions, companies and research centers on tourism OTIE offers to the insular realities a support to devise strategic, operative and marketing plans on tourism because it has a wide network of contacts and a steady updated benchmark on European tourism.

**OTIE is member of the Register of Interest Representatives of the European Commission and associated member of NECSTouR.**

# SERVICES AND PRODUCTS

## ISLANDS DATABANK

Island	2006	2007	2008	2009	2010
Albania	2,480,028	3,440,000	2,480,000	3,440,000	2,480,000
Andorra	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Austria	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Belgium	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Bulgaria	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Cyprus	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Czechia	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Denmark	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Estonia	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Finland	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
France	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Germany	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Greece	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Hungary	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Ireland	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Italy	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Latvia	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Lithuania	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Malta	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Netherlands	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Poland	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Portugal	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Romania	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Slovakia	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Slovenia	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Spain	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Sweden	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Switzerland	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Turkey	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Ukraine	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
United Kingdom	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
USA	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
Yugoslavia	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000

- A geographic and political database with **2.500** islands
- Tourism statistics: **150** islands.

**OTIE DATABANK IS PERIODICALLY UPDATED!**

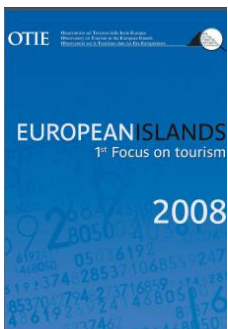
## ISLANDS STUDIES



- Territorial marketing plans
- Manuals for tourism
- Issues for tourism training

**OTIE RESEARCHES ON TOURISM ARE REALIZED UPON REQUEST!**

## FOCUS ON TOURISM



The Focus as a **radiography** compares tourism performance of EU islands

**THE FOCUS IS PERIODICALLY PUBLISHED!**

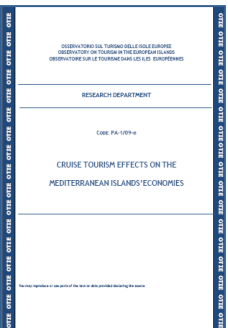
## TOURISM PROJECTS



- **Drawing up** of projects
- **Technical partner** search for projects

**OTIE INVOLVEMENT IS SUBJECT TO APPROVAL!**

## REPORT ON TOURISM



**Special report on tourism: document to compare your island with EU islands tourism.**

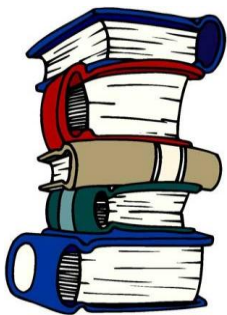
## TOURISM TRAINING



- Education**
  - Master, meeting, high level training course.
- Training**
  - Stage and work experience.
  - Summer and Winter School

**THE INVOLVEMENT IN TRAINING OCCURS AFTER AGREEMENT!**

## DOC CENTER



- Documentation center for researchers and students.
- scientific paper
  - books
  - magazines
  - digital texts
  - geographic maps

**DOC CENTER IS ALLOWED TO ACCREDITED USERS!**

## OTIE CONTACTS



Via Emerico Amari 38 – 90139 Palermo – Italy



+39 091 6117527



+39 091 6117527



www.otie.org  
info@otie.org – doc@otie.org