“Building Your Company Sustainability Mission & Policy”

I-STARS Live Webinar

Wednesday 29th May 2024, 15:00 – 17:00 CET

15:00 – 15:10 Welcome from Ayako Ezaki (GSTC)

15:10 – 15:30 Company Vision, Mission, and Ethos

15:30 – 15:45 UNWTO definition & commitment to continuous improvement

15:45 – 16:00 Commitment to measuring and reducing energy & water consumption

16:00 – 16:10 Commitment to measuring and reducing waste

16:10 – 16:20 Commitment to ethical purchasing

16:20 – 16:30 Commitment to carbon offsetting

16:30 – 16:40 Commitment to responsible sustainable marketing

16:40 – 16:50 Demonstrating social responsibility

16:50 – 17:00 Closing & final wrap up

Register Now

Zoom registration