



European Economic and Social Committee



EUROPEAN POLICIES TO SUPPORT EUROPEAN ISLANDS AS SUSTAINABLE TOURIST DESTINATIONS

**A Public Hearing organized by the
Network of the Insular Chambers of Commerce and Industry of the EU (INSULEUR)
and the Observatory on Tourism in the European Islands (OTIE)
in partnership with the European Economic and Social Committee**

**And the support of
The CPMR Island Commission and
The European Small Islands Federation**

**14 December 2018 | Room TRE 7701 | 10:00-13:00 | Trèves Building | 7th floor,
74 rue de Trèves | European Economic and Social Committee**



**CPMR ISLANDS
COMMISSION**





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Sustainable tourism is tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities. Sustainable tourism should thus make optimal use of environmental resources, respect host communities and ensure viable, long-term economic operations, providing benefits that are distributed fairly among all stakeholders.

The most widely used tourism development model in islands is based on seaside summer holidays (“sun and sea”), and the attainment of quantitative goals.

Islands, as touristic destinations feature a high pressure from tourism and need to provide the high quality, sustainable environments desired by tourists.

During the Public Hearing, insular business and citizens will present their positions regarding new trends in the tourism sector (low- cost carriers, sharing economy –Airbnb-, overtourism etc) and request the European Institutions to help and support islands, through different European Policies – transport, energy, tourism, and environment, circular economy – to preserve the sustainability of their tourism product.

The implementation of such policies will help and assist destination managers and tourism stakeholders in islands to identify and implement innovative and relevant planning, development and marketing processes for managing tourism in their islands.

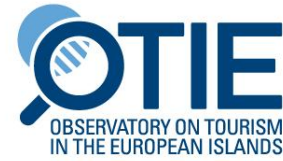
Preliminary program

10.00-10.20 Opening Session

- **Luca JAHIER**, President, European Economic and Social Committee (EESC)/**Pierre-Jean Coulon**, President, TEN Section, EESC
- **INSULEUR Presidency**
- **Giovanni Ruggieri**, President OTIE
- **Eleftherios KECHAGIOGLOU**, Vice-Chair, European Small Islands Federation (ESIN) – President of Hellenic Small Islands Network (HSIN)
- **Gaetano Armao**, Vice-President, Sicilian Region and Vice-President Islands Committee, CRPM



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10.20 – 11.30 The voice of insular communities and businesses

Moderator: George ASSONITIS (Member Technical Committee, INSULEUR)

(8 minutes per speaker)

- **Gianni Chianetta**, President, Greening The Islands,
Michael Galea, Vice-President GBC and INSULEUR/**Sylvia Gauci**,
Executive Secretary, Malta Council For Economic and Social Development (MCESD)
Nicolas Brookes, Director for Cohesion Policy, CPMR, *and Post-2020 Cohesion Policy package, with the new opportunities to support sustainable tourism in islands.*
- **Giovanni Ruggieri**, ALTER ECO project, *Research results for over-tourism policies*
- **Giacoma Brancato**, SOCLIMPACT project, *Impacts of climate changes on tourism*
- **Francesco Lembo**, BLUEISLANDS project, *Seasonal variation of waste as effect of tourism*
- **Stamatina Dilaveri**, Hellenic Small Islands Network, *Hydra Island: A case study*

Discussion

11.30-12.45 European Policies - EU Institutions responses

Moderator: Pierre-Jean COULON, President of the Section for Transport, Energy, Infrastructure and the Information Society (TEN) of the EESC

(10 minutes per speaker)

- **George-Stavros Kremlis**, Hon. Director, Environmental Policy-Circular Economy, DG Environment (DG ENV), European Commission
- **Tourism Policy, DG GROW**, European Commission (tbc)
- **Energy Policy**, Directorate-General for Energy (DG ENER), European Commission (tbc)
- **Helmut Morsi, DG MOVE**, Advisor to the Director, European Commission
- **Joanna Mouliou-Niessler**, DG REGIO, European Commission, *EUSAIR and Sustainable Tourism*
- **European Parliament Representative (tbc)**

Discussion

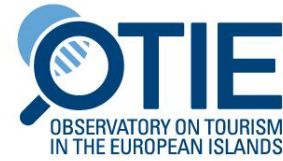
12.45-13.00 CLOSING SESSION –CONCLUSIONS

Rapporteur: Alicia Bueno, Member Technical Committee of INSULEUR

Conclusions: Pierre-Jean Coulon, President, TEN Section, EESC



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PROVISIONAL PROGRAMME

ISLANDS MEETING

PROJECT OPPORTUNITIES FOR ISLANDS DEVELOPMENT

14 December 2018 | Room TRE 7701 | 14:30-17:00 | Trèves Building | 7th floor, 74 rue de Trèves | European Economic and Social Committee

14.30-15.00 Opening Session

Moderator: Giovanni Ruggieri, OTIE President

- Luca JAHIER, President, European Economic and Social Committee (EESC) (tbc)
- Henry Malosse – Corsica Region
- Representative, CRPM
- President INSULEUR
- Gaetano Armao – Vice President Sicily Region

15.00 – 16.30 Projects for Island Development

Moderator: Islands Economy working group member

- EU PROJECTS CALL FOR ISLANDS
- (Horizon, Med, Erasmus, etc.)
- ISLANDS FUTURE CHALLENGES THEMES: Clean Energy For Tourism Industry, Overtourism, Nautical Tourism, Volcanoes Tourism, Unesco For Islands, Climate Change, further proposals)

16.30 – 17.00 OTIE Annual General Assembly

- Approval of the agenda
- Approval of minutes for OTIE Assembly 2017
- OTIE activities 2018 - President Giovanni Ruggieri
- Institutional Issues
- Nomination of honorary president
- Calendar of next meetings
- 2019 Agenda and goals
- AOB



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https://docs.google.com/forms/d/1dbr0LIGfV-WP11V2xkzeuO_cLyeEy0Khevg_gHXI9M/edit