

# I-STARS LIVE WEBINAR AGENDA



wednesday 15:00 - 17:00 CET  
May 22 Zoom Live Streaming

**15:00 - 15:30**

**'Importance of sustainability certification'**  
- Ayako Ezaki, GSTC

**15:30 - 15:50**

**'Transition to Sustainability: Motives, Achievements,  
Challenges, and Benefits'** - Silvia Gatto, Travel World Escape

**15:50 - 16:10**

**'Journey to sustainability'**  
- Suela Tahiraj, Zbulo!

**16:10 - 16:30**

**'B Corp Certification & sustainable practices'**  
- Bernard Cahill - Armada Hotel

**16:30 - 17:00**

**'Our sustainability journey'**  
- Kim Butigan, Adriatic DMC & closing address



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